



ROOMBOP

ABOUT ROOMBOP

Roombop is a game-based learning platform and resource center for teachers.

The integration of technology in the classroom is a valuable tool, however there is a void between technology and learning. Roombop aims to change that! RoomBop allows teachers to bring technology into their classrooms for any subject on any device, for all ages.

RoomBop is FREE and funded by our large selection of Technology Resources

RoomBop's main page was built around simplicity, so students can access the activities and tools easier and faster.

The Educator area of RoomBop is split up into three main sections:

1. **Blog**: sharing the latest news and updates in regards to the platform.
2. **Digital Activities**: learn about the latest game based activities RoomBop offers.
3. **Resources**: a huge selection of technology based resources for your classroom.

HISTORY OF ROOMBOP

In January of 2017, a few teachers were looking at ways to engage their students using technology in the classroom. To their surprise, there was a limited selection of options available. They came together and on February 26th, the domain "RoomBop" was selected and purchased. Six months later, on September 6th, 2017, RoomBop launched in beta.

RoomBop launched in Beta with a few digital teaching activities and over 100 digital teaching resources. In the first 4 months, over 2,000 users visited RoomBop.com and used their digital activities in their classrooms.

All stats are updated as of Jan 2018

2K

Over 2,000 users visit RoomBop.com and use our digital activities in their classrooms!

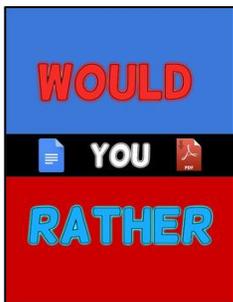
400K

Our social accounts reached over 400,000 users. With the majority being on our pinterest profile.



ROOMBOP

TOP RESOURCES ALL TIME



NEW YEARS ROLL-A-STORY
Roll a die three times to pick a character, setting and profession. Use these to write your creative story!

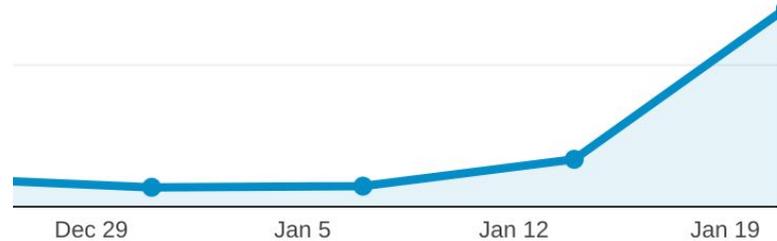
ROLL	CHARACTER	SETTING	CONFLICT
1	A hero	Shoaz	Bbs a magic apple
2	A family member	Home	Black in line
3	A teacher	Library	Found a party gun
4	A principal	New Years Party	Sitting a crime
5	A librarian	Times Square	Wasn't interested in
6	A pet	An empty room	Woke up with horns on head

SPORTS ROLL-A-STORY
Roll a die three times to pick a character, setting and profession. Use these to write your creative story!

ROLL	CHARACTER	SETTING	CONFLICT
1	A volleyball player	A football stadium	The ice melted
2	A basketball player	A wrestling arena	His and brother's big
3	A baseball player	A hockey stadium	Lied on their why to the big game
4	A hockey player	The pitching mound	Couldn't throw a baseball
5	A wrestler	On the beach	Practice's covered in mud
6	A football quarterback	Swims court	The ____ was missing

ACTIVE USERS

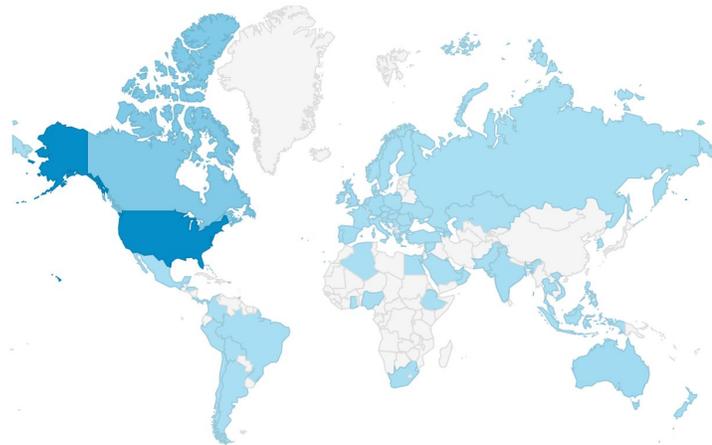
Increasing Growth over the past month



USERS BY COUNTRY

- United States
- Canada

69.02% of all traffic comes from the United States and Canada.



PINTEREST GROWTH

Pinterest is a popular social media platform for sharing educational ideas.

RoomBop's growth on this platform has been amazing.

